

Fall Product Program Troop Guide

What is the Fall Product Program?

This program is an integral part of a Girl Scout's journey toward leadership.

Learning and developing:

- Goal setting
- Teamwork
- Presentation skills
- Customer service
- Money management

It's an easy, fun way to earn start-up funds for your troop activities at the beginning of the Girl Scout year—don't miss out on all the fun!

Mark your calendar!

Program begins!	October 1
Last day for in-person orders	October 19
Family deadline for entering in-person orders into M2OS	October 19
Last day for online orders	October 24
Last day for Girl Scouts/troops to make reward choices	October 24
Deadline for troop to enter or edit order card items	October 24
Delivery of nut/chocolate items to Service Area volunteers	November 11-19
All money due to troop	October 20
Council ACH	November 6

Questions?

- For questions regarding specific Council-related details, contact your Service Area Fall Product Manager.
- For questions regarding M2OS or other general sale questions, contact M2 Customer Service!

Service Area Fall Product Manager (SAFPM)

Name: _____

Email: _____

Phone: _____

GSNWGL
info@gsnwgl.org
888.747.6945

M2 Customer Service
support@gsnugsandmags.com
800.372.8520

Getting Started: Volunteers

- ☐ Complete the online Fall Product Manager Agreement.
- ☐ Starting September 22, M2OS registration links will be sent to those that completed the online agreements.
- ☐ Complete M2OS system training.
- ☐ Create your volunteer avatar!
- ☐ Send access emails to the girls in your troop.

Scan the QR code to access the Fall Product Manager Agreement.



<http://gsnwgl.link/TFPM>

Rewards!

Girl Scout rewards can be found on the back of the order card. Earn a patch with your virtual likeness on it!

Girl Scouts: Create your avatar, send 18+ emails, use "Share My Site" function, and sell \$325.

Volunteers: Create your avatar, send access emails to the girls in your troop, and reach \$600 in total troop sales!

**BRAVE.
FIERCE.
FUN!**



Product	Sale type	Product	Delivery to customers	Troop proceeds*
Nuts/chocolate	In-person	<ul style="list-style-type: none"> Girl Scouts take orders from customers with the nut order card and collect money. Family/troop enters orders into M2OS by the appropriate deadline. Girl Scouts turn in money to troop. 	Delivered by Girl Scouts to customer	15% of item price
	Online, Girl Scout-delivered	<ul style="list-style-type: none"> Girl Scouts create their personalized storefront in M2OS and reach out to friends and family via email, text message, or social media. Customers pay online. Orders are automatically credited to the participant in M2OS. 	Delivered by Girl Scouts to customer <i>(If a family receives an online order from a customer where they will not be able to deliver the items in person, they will need to contact M2 customer service by October 24 to cancel.)</i>	15% of item price
	Direct ship	<ul style="list-style-type: none"> Girl Scouts create their personalized storefront in M2OS and reach out to friends and family via email, text message, or social media. Customers pay online, including the cost of shipping. Orders are automatically credited to the participant in M2OS. 	Shipped directly to customer <i>(1-2 weeks standard delivery timeframe after order processing. Customers will have the option for expedited shipping.)</i>	15% of item price
Magazines & More	Online	<ul style="list-style-type: none"> Girl Scouts create their personalized storefront in M2OS and reach out to friends and family via email, text message, or social media. Customers pay online. Orders are automatically credited to the participant in M2OS. 	Shipped directly to customer <i>(6-8 weeks standard delivery frame after order processing)</i>	15% of item price

*Cadettes, Seniors, and Ambassadors can receive 17% in proceeds if they opt out of rewards.

Troops that participate in the 2025 Fall Product Program will receive an additional \$0.03 per package in the 2026 Cookie Program! Troops must have at least three Girl Scouts selling in the Fall Product Program.

We appreciate you!

*Thank you for being
a part of the Fall
Product Program!*



Troop Banking & Payment Collection

- Payment (cash, check, or electronic) is collected from customers upfront at the time an in-person order is placed.
- Checks should be made payable to Girl Scouts (only accept checks from customers you know and are comfortable contacting if issues occur).
- Deposit all funds into your troop bank account.
- Funds owed to GSNWGL will be collected via ACH by November 6.
- If a Girl Scout does not turn money in to your troop by October 24, DO NOT place the order. Instead, contact their adult/caregiver immediately, inform your SAFPM, and document any issues. Again, in-person orders should NOT be entered into the M2 system unless payment has been received by the troop.