# Become a Digital Entrepreneur in a Flash!

This cookie season, superpower your sale by adding Digital Cookie to your toolkit.



#### STEP 1

## **Register for Digital Cookie**

Look for the Digital Cookie registration email in your inbox on or after \_\_\_\_\_\_ to register.

If you can't find it, contact your council or visit

digitalcookie. girlscouts.org and click the "Need help" link.





#### STEP 2



# **Set Up Your Site**

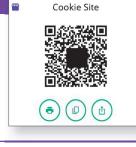
Take a few minutes to set your sales goal, write your cookie story, upload a fun picture or video. Then publish and be ready to go!

Prepare now by talking with your family about your goals and create a fun video telling customers why they want to support your business.

#### STEP 3

#### **Add Customers**

Add customers to your list and once sales have begun, use Digital Cookie to email them to visit your site. Or share your link or QR code directly with customers.



### In Season

# Use the Digital Cookie app to sell cookies wherever you go!

The app makes it easy for you to take payment from customers purchasing cookies. Girl Scout's sites must be published before logging into the mobile app.









## **Track Orders and Inventory**

- View/approve your orders.
- See what your customers are buying.
- Make sure you have enough cookies to fill your orders.
- Prepare to deliver to customers.

#### **Send Cheers**

Cheer on your troop mates by sending encouraging messages and gifs to boost their confidence. It all helps your troop reach their goals by working together.









## **Need Help?**

Look for the Digital Cookie Support button for step-by-step instructions, tutorials, videos, tip sheets, and more. Need 1:1 help? Click on the customer support button to talk live to a representative or submit a ticket for more support.