READY TO

explore



My name is:	My goal is to sell _____ boxes of cookies.	Scan to shop online:

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Answering Tough Questions

Q: *Do you have the new cookies?*

A: The new cookies—Sparkables, the allergy-friendly cookie and Patch Pals, the cookie for our dog friends—are only available online. You can use this QR code to purchase cookies and help me (or my troop) fund my Girl Scout experiences.

Q: *Why are the new cookies only available online?*

A: The new cookies are unique products for unique audiences and only available in limited quantities for a limited time. Our traditional cookie line up is still the foundation of the Cookie Season. Online exclusives give us new opportunities for new customers, new tactics, and new skills with low risks to the proceeds we'll earn and use for Girl Scout experiences.

Q: *Do girls benefit if I purchase the cookies online?*

A: If you follow a Girl Scout's or troop's QR code to purchase cookies online, that Girl Scout or troop will benefit from your purchase. Further, all proceeds from Girl Scout cookie sales stay local with our Girl Scout Council and troops. AND Girl Scouts benefit from the online sales, digital marketing, and entrepreneurial skills they learn.

Q: *I don't like.../You should.../(Anything beyond the questions above)*

A: You should talk to one of the adults with me! (Or for the adults: You should contact the Girl Scout Council at 888.747.6945 or info@gsnwgl.org)

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