girl scouts of the northwestern great lakes

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Start your cookie sale off right with a Troop Cookie Kick-Off!

A Cookie Kick-Off helps build anticipation and confidence for this very exciting part of the year. A troop usually holds a Cookie Kick-Off in January, right before order taking begins. You can make this part of your regular meeting, a special meeting where you invite parents and caregivers, or an extended meeting.

Special Note: *Holding a troop Cookie Kick-Off qualifies as an activity for the free patch for January!*

Use the ***Cookie Program Family Meeting Guide*** for an outline of your parent meeting, tons of cookie information, and details about the Entrepreneurship Badges and Pins.

For Daisies, Brownies, and Juniors:

For Cadettes, Seniors, and Ambassadors

The ***Cookie Program Family Meeting Guide*** has this outline for your Girl Scout cookie meeting:

1. **Brainstorm** ideas of how your troop would like to use their cookie money.
2. **Girl-led decision making.** Girl Scouts work together to pick their favorite ideas from the brainstorming list. Then get the list to the top 3!
3. **Review the order card.** Have the girls write their names on the cards and go over how customers will fill them out.
4. **Review the Safety Tips** in the ***Cookie Program Family Meeting Guide.***

Make a Scan-and-Shop Badge

Create a lanyard and personalized badge that shows off your cookie business! For customers who want online-only cookies or prefer to pay by card.

1. Decorate your badge with your first name, cookie goal, and a QR code.
2. Print your QR code from Digital Cookie and glue or tape it on your badge so that shoppers can scan it to visit your online store.
3. Create your lanyard with yarn or string. Punch a hole in your badge and attach it to your lanyard.
4. Wear your lanyard at Cookie Booths and during cookie season to help spread the word about your business.
5. Come up with a 10-word-or-less invitation that you could say when someone sees your badge, such as: “Want to check out my online cookie shop?



Cookie Hot Potato

Play a game of Hot Potato while getting to know the basic facts about our cookies. Toss a ball around the circle while music plays. When the music stops, the person holding the ball answers a cookie trivia question.

1. Which Girl Scout cookie is the most popular?
   Thin Mints
2. Is there a way that people who live far away can order cookies online and have them shipped?
   We have an online option called Digital Cookie. Your friends and family can order right online and have them shipped directly to their homes.
3. If people want to donate their cookies, where do the cookies go?
   Donated cookies are shipped directly to our military, shelters, food pantries, and emergency workers through the Cookie Share program.
4. What cookie is in the shape of the Girl Scout emblem?
   Trefoils
5. If you are selling cookies door-to-door and someone you don't know invites you into their house to take the order, is that okay?
   No, you should stay on the porch or outdoors.
6. How many cookies should you sell?
   That depends on your troop and personal goals! But, if you get to 250 boxes, you can get a Girl Scout membership for next year!
7. The cookie program officially starts on January 15. Is it okay to start taking orders from friends and family before then?
   No, to be honest and fair, no one should start selling until the official start date.
8. How much does a package of cookies cost?
   The core 8 flavors and the gluten-free Caramel Chocolate Chip cookie are $6.00 per box. Online exclusives are Sparkables ($7) and Patch Pals ($8).
9. Which cookie is made of caramel, chocolate, and coconut?
   Caramel DeLite
10. What kind of animal are Patch Pals for?
    Dogs!
11. Should you ever sell cookies door-to-door all alone?
    No. Older girls may use the buddy system, while younger girls should always have an adult accompanying them.
12. What flavor is the new allergy-friendly Girl Scouts Sparkables cookie?
    It's a crunchy oatmeal chocolate chip cookie, dotted with fun colored sprinkles.
13. What cookie's flavor is brownie-inspired with chocolate and caramel?
    Adventurefuls
14. Which cookies are chocolate-covered with peanut butter?
    Peanut Butter Patties
15. What time of day should you sell cookies door-to-door?
    During daylight hours, or if selling after dark, it must be with an adult.
16. What is the name of one of the gluten-free cookies?
    Caramel Chocolate Chip or Sparkables
17. How can people buy the new Girl Scout Sparkables or Patch Pals?
    Online on Digital Cookie

Cookie Rally Patches

For having a troop Cookie Kick Off, you can receive free Cookie Rally patches for your Girl Scouts! They are ordered right on Smart Cookies by the Troop Cookie Managers when they order their girl rewards.

No time for the activities?

Have families check out the 2027 Virtual Cookie Rally, Ready to Explore, debuting January 8!